

The ultimate fraud-fighting consortium

More than half of all UK businesses have been hit by fraud in the last 2 years, with the total cost now exceeding £190 billion*.

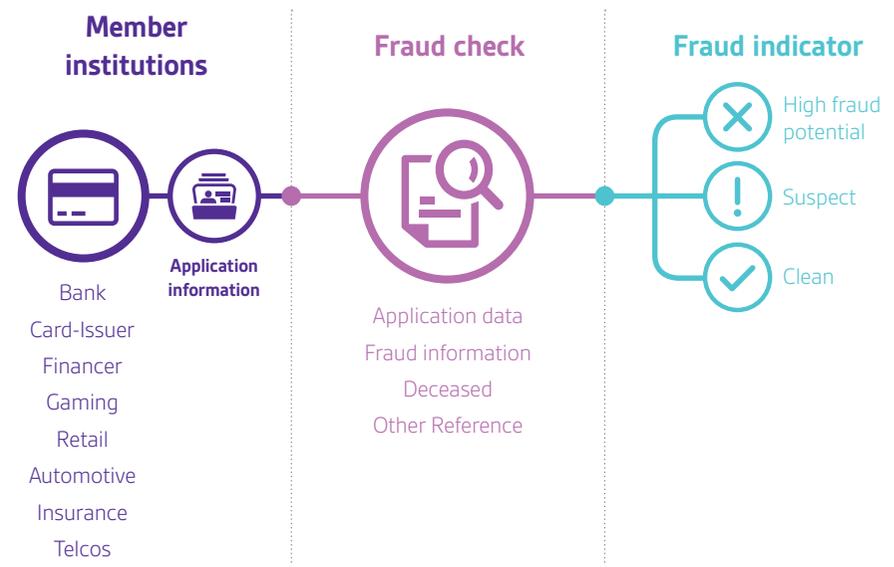
Fraud is continually changing and at amazing speed. Anti-fraud strategies that work today, will be outdated tomorrow. It's no surprise that no single business, big or small, can beat fraud alone.

GBG is renowned for its innovative approach to Identity Data Intelligence. We recognise that by understanding an individual who commits fraud in one sector can be a powerful indicator for another.

GBG Trust is a unique consortium powered by our unique data assets and world-class analytics technology, then combined with real data from consortium members to deliver an innovative and class leading fraud management solution.

As well as giving fraud prevention professionals insights into new trends in application fraud or emerging threats, including suspicious applications, professional syndicates, opportunistic frauds, collusion and third party fraud, the enhanced accuracy of the indicators ensures more efficient targeting of potential fraud suspects.

How does it work?



Collaborate	Detect	Protect
<p>Share customer applications</p> <ul style="list-style-type: none"> Screening new and historical applications Known Fraud and Suspicious applications Real-time or Batch access Blending differentiated subscriber data Ability to access any 3rd Party datasets via a web service call or batch look-up. 	<p>Detect application fraud</p> <ul style="list-style-type: none"> Collaborative approach means you can cross reference multiple data sets across different industry sectors. Database uses sophisticated matching algorithms, proprietary fraud analytics and link analysis. 	<p>Identify & eliminate fraud</p> <ul style="list-style-type: none"> Accurate fraud alerting give the ability to detect and prevent application fraud as soon as the first organisation is hit. Intuitive Worklist management. Prevents other members suffering losses.

Together we're stronger against fraud

Join GBG Trust today to reduce application fraud losses and improve operational efficiency.

- **Early detection and reduction in fraud losses**
 - Enhanced loss prevention with more effective use of operational resources
- **Improved operational efficiencies**
 - Referral rates minimised
 - Refer the right applications
 - Accurate fraud detection reducing false positive rates
 - More effective use of existing resource
 - Reduced collection and other external costs
 - Early accept or decline will provide labour savings
- **Increased revenue and profitability**
- **No impact or enhanced customer service**
- **Rapidly deployed system with minimal impact on resources**
- **Build reputation as a 'hard' target for fraudsters**

The ideal solution for a range of sectors

-  Financial services
-  Automotive
-  Insurance
-  Retail
-  Telco's
-  Gaming

GBG Trust is part of the GBG suite of identity data intelligence solutions

GBG | IDscan

Authenticate identity documents instantly and extract document data to populate online forms.

GBG | ID3global

Verify the identity of +4 billion people. Improve onboarding and satisfy regulatory requirements.

GBG | Activate

Automate and streamline credit application processing to optimise the customer experience and improve profitability.

GBG | Process Manager

Use scoring and decision workflows to automate decision making and reduce operational costs.

GBG | Instinct

Detect and prevent application fraud detection through a combination of historical data, fraud scoring, behavioural rules, and known criminal activity.

GBG | Predator

Understand, protect and engage your customers with real-time behaviour analytics.

The more members who join GBG Trust, the more effective our fraud fighting solution becomes